

Thomas Burleigh

Hard-working and aspiring entrepreneur with years of experience with working in social media, digital media, and web development. His passion has lead him to work with clients that aggregate millions of views across various social media platforms.

Skills and Highlights

- Strong leadership and communication skills
- Web development skills in HTML, CSS, PHP, and MySQL
- Programming Skills in C# and Visual Basic
- Strong in Microsoft Word, Excel, and PowerPoint
- Graphic Design in Adobe Photoshop
- Video Production in Sony Vegas Pro, and Camtasia Studio
- Business Development and Startups
- Communication Skills
- Website Design and SEO
- Financial Management and Budgeting
- Digital and Social Media Marketing
- Strong Problem-Solving Skills
- Computer Repair and IT Management
- Typing Skills (75+ words per minute)
- Music (6+ years of band and private lessons)
- Acting and Public Speaking

Experience

Burleigh Brothers Seafood

Web Developer and Labourer, April 2017 - Present

- Developed and consistently updates the website for the company.
- Operated machines used to count and grade seafood products in preparation for packaging.
- Processing and packaging of seafood products.
- Reporting and grading of incoming fish (oysters and quahogs).

Puron Digital

President, March 2014 - January 2017

- Created and operated a small multi-level marketing business on the YouTube platform through its technology partner, "Freedom!".
- Provided consulting for clients that are striving to find success on the YouTube platform.
- Launched a web-hosting portion of the company to specialize in Reseller and Shared Hosting, alongside the sale of Domain Name Registrations.
- Oversaw the company's aggregation of millions of monthly video views throughout the YouTube Platform through the "YouTube Partnership Program".
- Managed the financial aspects of the business.

Bent Pixels

Talent Manager, June 2016 - September 2016

- Recruited and aggregated YouTube channels into the "BentPixels" MCN.
- Planned and organized charity events for organizations such as "Save The Children".
- Worked with clients to respond to any inquiries and issues that they may have.
- Worked with the Senior Management Team to develop social media strategies.

Zoonix

Chief Operating Officer, July 2015 - February 2016

- Co-founded the company and oversaw the day-to-day operations of the company.

- Created and oversaw the management of Zoonix’s “Network Program”, which provided support to over 50 brands and small start-ups on the YouTube platform.
- Helped the company to aggregate millions of monthly video views into their program and managed over 3,000+ YouTube channels through Zoonix’s clients and technology partner, ScaleLab, on the YouTube platform.
- Worked with Zoonix’s Technology Team to help develop a web interface to manage payments.
- Managed the company’s social media accounts.

Education

Westisle Composite High School

Class of 2017

Holland College - Business Administration

Class of 2019

Volunteer Experience

Tyne Valley Vacation Bible School

Group Leader, August 2010 - August 2016

- Organized and planned summer activities for 80+ children.
- Took up acting and public speaking roles.
- Lead and taught groups of children.
- Operated the registration desk to ensure there were records of all children, and that they were properly organized into groups.

Tyne Valley Oyster Festival

Waiter, August 2011 - Present

- Communicated and delivered orders from customers to the kitchen staff.
- Preparation of tables before and after meals.

Certifications

YouTube - Content Strategy (Brand Partner Program)

September 2016 - September 2017

Canadian Red Cross - Emergency First Aid (Level C - CPR/AED)

May 2017 - May 2020

ICTC - FIT Certificate (Focus on Information Technology)

June 2017

WHMIS 2015

June 2017

References are available upon request.